

# Extensive-form games: applications

- Stackelberg model
- Spence-Dixit model
- Rubinstein bargaining model

# Stackelberg model

- Consider a Stackelberg duopoly game with symmetric technologies.
- There are two inputs K (capital) and L (labor).
- Firms have the same Leontief production functions:

$$q_i = \min\{L_i, K_i\}$$

- The cost of L is  $w$  and the cost of K is  $r$ , hence the cost functions are:

- $$TC(q_i) = (w + r)q_i$$

- The (inverse) demand curve:  $P = 1 - Q$
- Firm 1 (leader) chooses  $q_1$  first and then firm chooses  $q_2$

# Stackelberg model - solution

- We solve the game backwards. In stage 2, firm 2 maximizes its profit:

$$\Pi_2 = (1 - q_1 - q_2)q_2 - (w + r)q_2$$

- F.O.C:  $1 - 2q_2 - q_1 - (w + r) = 0$

- Best response:  $q_2^R = \frac{1 - q_1 - (w + r)}{2}$

- Firm 1 maximizes:

$$\begin{aligned}\Pi_1 &= (1 - q_1 - q_2^R - (w + r))q_1 = \\ &= \left(1 - q_1 - \frac{1 - q_1 - (w + r)}{2} - (w + r)\right)q_1 = \frac{1 - q_1 - (w + r)}{2}q_1\end{aligned}$$

# Stackelberg-solution

- F.O.C. for firm 1

$$\frac{1 - 2q_1 - (w + r)}{2} = 0$$

- Solution:

$$q_1^S = \frac{1 - (w + r)}{2}$$

$$q_2^S = \frac{1 - (w + r)}{4}$$

- Firm 1 has an advantage and makes 2x more profit than firm 2

# Spence-Dixit model of entry deterrence

- Step 1. An incumbent firm (1) chooses the capacity level  $k$ . Installing capacity costs  $r$  per unit.
- Step 2. A potential entrant firm (2) decides whether to enter the market or not. If enters, pays the fixed cost  $F$ .
- Step 3. Firm 1's marginal cost is  $w$  for the first  $k$  units, and  $(w + r)$  for all units above  $k$ . If firm 2 stays out, firm 1 acts as a (static) monopolist. If firm 2 enters, they compete as in Cournot model, but firm 2's marginal cost is  $(w + r)$  for all units.

# Spence-Dixit - solution

- In step 3, if firm 2 enters, the F.O.C.s are

$$1 - 2q_1 - q_2 - w = 0$$

$$1 - 2q_2 - q_1 - w - r = 0$$

- and the equilibrium quantities are

$$q_1^D = \frac{1 - w + r}{3} \quad q_2^D = \frac{1 - w - 2r}{3}$$

- provided that  $q_1 \leq k$
- we will not worry about the case  $q_1 > k$  for reasons that will become apparent

# Spence-Dixit - solution

- In step 3, if firm 2 stayed out, firm 1 is a monopolist and chooses  $q_1^* = \frac{1-c}{2}$  where  $c$  is the marginal cost
- In step 2, firm 2 enters iff  $\Pi_2(q_2^D) > 0$
- In step 1, firm 1 chooses  $k$ . There are 3 cases:
  - Blockaded entry: firm 2 will not enter even if firm 1 installs  $k = 0$
  - Entry deterred: firm 1 discourages firm 2 from entering by overinvesting, i.e. choosing some  $k > q_1^M$  (what a pure monopolist would produce)
  - Entry accommodated: firm 1 chooses  $k = q_1^D$  and firm 1 enters

# Rubinstein bargaining model

- This is a (potentially) infinitely repeated version of the ultimatum game
- Player 1 begins by offering a split of 1\$ to player 2
- Player 2 accepts or rejects
- If rejects, he makes the next offer of split, except the 1\$ decreases to  $\delta$  - discount factor
- Players alternate their offers until there is an agreement

# Rubinstein model - solution

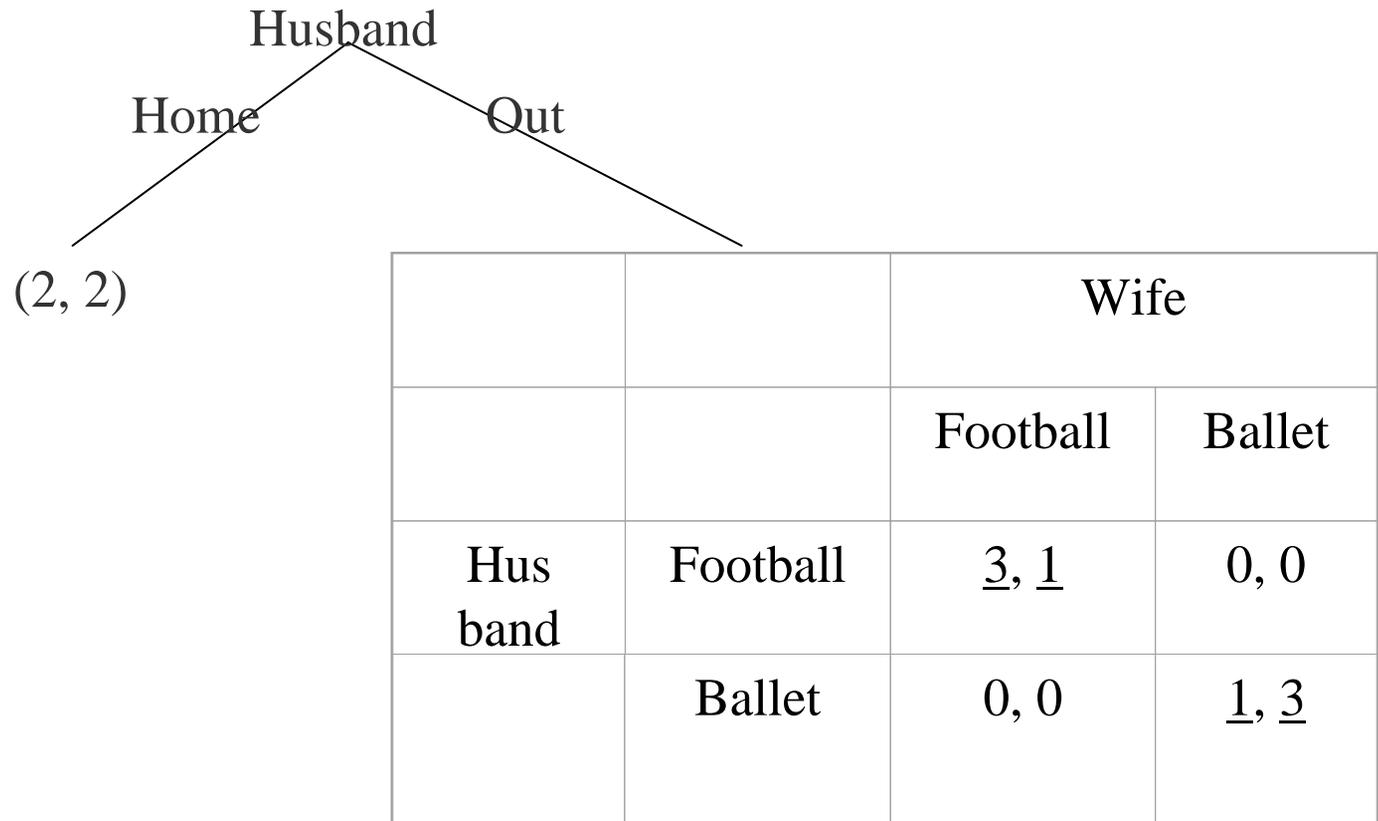
- Let  $(s_t, 1-s_t)$  denote the split offered in period  $t$
- Suppose that the players know that if they don't come to an agreement after 2 stages (2 offers), they will receive the split  $(s, 1-s)$
- In stage 2,
  - player 2 is choosing between proposing an acceptable offer or getting  $\delta(1-s)$  after rejection
  - the best acceptable offer is  $s_2 = \delta s$  (what player 1 gets in stage 3 after rejection)
  - hence the offer in stage 2 will be  $(\delta s, 1 - \delta s)$
- In stage 1,
  - player 1 is choosing between proposing an acceptable offer or getting  $\delta^2 s$  after rejection
  - the best acceptable offer is  $s_1 = 1 - \delta(1 - \delta s)$  (1 - what player 2 gets in stage 3 after rejection)
  - hence the offer in stage 1 will be  $(1 - \delta(1 - \delta s), \delta(1 - \delta s))$

# Rubinstein - solution

- OK, but there is no final period. How do we know that  $s$  exists? What is it?
- Let  $s_H$  be the **highest** share that player 1 can expect in this game. By the above argument we know that the highest first-period share is  $1 - \delta(1 - \delta s_H)$ . But since all subgames starting at odd periods look the same,  
$$s_H = 1 - \delta(1 - \delta s_H) \rightarrow s_H = 1/(1 + \delta)$$
- Let  $s_L$  be the **lowest** share that player 1 can expect in this game. By the above argument we know that the highest first-period share is  $1 - \delta(1 - \delta s_L)$ . But since all subgames starting at odd periods look the same,  
$$s_L = 1 - \delta(1 - \delta s_L) \rightarrow s_L = s_H = 1/(1 + \delta)$$
- Hence the only equilibrium is for player 1 to offer  $(1/(1 + \delta), \delta/(1 + \delta))$  and for player 2 to accept

# Extensive-form games with imperfect information

- This game can be represented as...



# Extensive-form games with imperfect information

- This, the dotted line connects decision nodes that are in the same **information set**

